



Enterprise Florida Hong Kong Newsletter



April 4, 2019

News

Welcome to Enterprise Florida Hong Kong's 2nd monthly newsletter!

- EFI HK participated in the 2019 CoreNet Global Summit in Hong Kong to meet corporate real estate leaders and executives to promote investment in Florida.
- EFI HK also coordinated Tim Vanderhoof, EFI's Senior Vice President of Business Development's visit to Hong Kong and organized a series of meetings to connect with capital investors, real estate leaders, the CEO of China Aircraft Services Ltd, the General Manager of the FinTech Association of Hong Kong, US Commercial Service and others.
- EFI HK met with Jonathan M. Heimer, Principal Commercial Officer of US Consulate General Shanghai to explore business opportunities for Florida.
- EFI HK will participate in the 13th China (Henan) International Investment & Trade Fair on Apr 8-9 at Zhengzhou, Henan to promote the Florida business environment.
- EFI HK will represent Enterprise Florida at the SelectUSA Seminar in Guangzhou to meet potential investors on Apr 19.

Major Trade Events Around the Region:

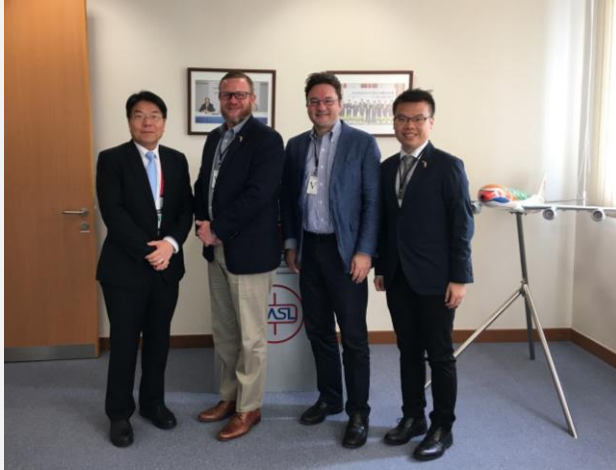
- April: Shanghai – IE Expo China 2019
- May: Hong Kong - Hong Kong International Medical and Healthcare Fair 2019
- May: Shanghai – China International Medical Equipment Fair (CMEF) + SelectUSA
- June: Shanghai – The 24th China Shanghai International Boat Show
- June: Beijing – China International Environmental Protection Exhibition & Conference
- Nov: Shanghai – The 2nd China International Import Expo (THE COUNTRY'MOST IMPORTANT TRADE EVENT IN 2019)

Greater China Market Updates:

[Learn more about the Greater China market](#)

Events are listed in order by date. Please contact individual event organizers for additional information.

- EFI HK, along with Tim Vanderhoof, EFI's Senior Vice President of Business Development and Courtney Bacco, Manager of Outreach participated in the 2019 CoreNet Global Summit in Hong Kong from Mar 12-14.



Left: EFI's Tim Vanderhoof, Stephan Engel and Howard Kwong (2nd left to right) met Prof Angus Cheung (left), CEO, China Aircraft Services Ltd and President of the Hong Kong Aviation Industry Association to explore business opportunities in the aviation and airlines sectors.

Right: EFI HK promoted the "Florida- The Future is Here" campaign using a virtual reality setup demo at the 2019 CoreNet Global Summit at the Kowloon Shangri-La Hotel, Hong Kong.

- In order to utilize and leverage Tim Vanderhoof's visit to Hong Kong, we reached out to business leaders and key organizations to promote Florida as the premier business destination, including:
 - US Consulate General
 - Fosun Hive, one of the largest international conglomerates in China
 - Chris Shen, co-founder and managing partner of West 22nd Capital Advisers
 - Prof Angus Chueng, CEO of China Aircraft Services Ltd, and President of the Hong Kong Aviation Industry Association
 - Peter Churchouse, CEO of Portwood Capital
 - Nicholas Brooke, Chairman of Professional Property Services Ltd.
 - Rebecca Lentchner, Head of Government Relations and Public Policy APAC of BNY Mellon
 - Syed Musheer Ahmed, General Manager of FinTech Association of Hong Kong



- EFI HK's Director Jiayi Lu (front row, 2nd left) met with Jonathan M. Heimer (second row, 6th left), Principal Commercial Officer of US Consulate General Shanghai to explore business opportunities for Florida.

Major Trade Events Around the Region:

EFI HK is here to help you succeed in the Greater China market, if you are interested in the following events, please send us a message (E-mail: hkwong@enterpriseflorida.com.hk).

IE Expo China 2019

As Asia's leading environmental trade show, IE expo China 2019 offers an effective business and networking platform for international professionals in the sector to develop business, exchange ideas and close deals. It will cover all the high-potential and key environmental areas:

- Water and Sewage Treatment
- Waste Management
- Site Remediation
- Air Pollution Control and Air Purification

The event is also accompanied by a first-class technical-scientific conference program.

Date: Apr 15-17, 2019

Venue: Shanghai

Please click [here](#) for more information

Hong Kong International Medical and Healthcare Fair

The Hong Kong International Medical and Healthcare Fair provides suppliers with the ideal platform to forge strong connections within the medical and healthcare sectors. In 2018, the fair attracted 280 exhibitors and over 11,500 buyers from 70 countries and regions. The concurrent Hospital Authority Convention, a major event for medical professionals in the Asia Pacific region, will bring in over 5,000 international delegates. Exhibitor forums and seminars are organized to unveil market trends.

Date: May 14-16, 2019
Venue: Hong Kong
Please click [here](#) for more information

China International Medical Equipment Fair (CMEF)

CMEF has become the largest fair of medical devices, related products and services in the Asia-Pacific region. The fair covers 15,000 products such as medical imaging, IVD equipment and reagent, medical electronics, medical optics, first aid, rehabilitation devices, nursing, telemedicine, wearable devices and outsourcing services. It serves the entire value chain of medical devices from the source to the end in a direct and all-round way.

U.S. Commercial Service also offered an opportunity for companies to participate in the event as exhibitors under its [Corporate Executive Office \(CEO\)](#).

Date: May 14-17, 2019
Venue: Shanghai
Please click [here](#) for more information

China International Environmental Protection Exhibition & Conference

The 17th China International Environmental Protection Exhibition & Conference is a great platform for key cleantech enterprises to showcase the latest environmental technologies, products and solutions around the world. Supported by China's Ministry of Ecology and Environment, the National Development and Reform Commission, the Ministry of Industry and Information Technology, the Ministry of Science and Technology, the Ministry of Housing and Urban-Rural Development, the conference enables businesses to understand industrial policies and spearhead innovation to combat environmental pollution, as one of the pillar industries of the Chinese national economy.

Date: Jun 12-14, 2019
Venue: Beijing
Please click [here](#) for more information

The 24th China Shanghai International Boat Show

As the most comprehensive and longest established boat & yacht exhibition in Asia, the China (Shanghai) International Boat Show (CIBS) is ready to kick start its 24th edition which covers Boats & Related Services and Boat Equipment & Accessories. The exhibition is a commercial and creative blend of exhibitors and activities which provide one of the most valuable trade platform to yacht & boat builders, equipment manufacturers, yacht & boat clubs as well as all related businesses, companies and institutions from the whole boating and leisure water industry chain.

Date: Jun 20-23, 2019
Venue: Shanghai
Please click [here](#) for more information

The 2nd China International Import Expo (CIIE) – CHINA'S LARGEST AND MOST IMPORTANT TRADE SHOW

CIIE is China's largest and most important trade show. It covered 300,000 sq m and attracted representatives from 172 countries and regions with over 900,000 exhibitors and buyers in 2018. The six-day event drew 220 Fortune Global 500-listed companies and industry leaders. More than 300 products and services were introduced to the market, with an overall transaction of \$57.8 billion reported.

2019 marks CIIE's second year and will be even bigger, with a planned exhibition area of 330,000 sq m. It will have seven demonstration areas including automobile, food, healthcare equipment and pharmaceuticals. It will show more new products and technologies in various forms.

Pre-registration for the second CIIE: <https://www.ciie.org/ciie/f/book/index?locale=en>

Date: Nov 5-10, 2019

Venue: Shanghai

Please click [here](#) for more information

Greater China Market Updates:

Below are updates of the general Greater China market landscape in April 2019:

China will continue to suspend extra tariffs on US vehicles, auto parts

Source: China's State Council said on March 31 that the country would continue to suspend additional tariffs on U.S. vehicles and auto parts after April 1, in a goodwill gesture following a U.S. decision to delay tariff hikes on Chinese imports. In December, China said it would suspend additional 25 percent tariffs on U.S.-made vehicles and auto parts for three months, following a truce in a trade war between the world's two largest economies. The State Council, or cabinet, said March 31's move was aimed at "continuing to create a good atmosphere for the ongoing trade negotiations between both sides". "It is a positive reaction to the U.S. decision to delay tariff hikes and a concrete action adopted (by the Chinese side) to promote bilateral trade negotiations," the State Council said. "We hope the U.S. can work together with China, accelerate negotiations and make concrete efforts towards the goal of terminating trade tensions."

Source: [Reuters](#)

China manufacturing gauge hits six-month high

Source: An official gauge of activity in China's crucial manufacturing sector rebounded strongly in March, suggesting that Beijing's support policies are gaining traction. Factories showed a pickup in activity almost across the board, from new orders to production, according to the official purchasing managers index released Sunday. The index rose to a six-month high of 50.5 in March from 49.2 in February, well above the forecasts of many economists. While economic activity typically picks up in March and April after the long Lunar New Year holiday, some economists said the strong and broad rebound this March suggests the government's efforts to boost lending, cut taxes and provide other stimulus measures are taking effect. "It's beyond seasonal," said Shuang Ding, an economist at Standard Chartered. "Such strong readings reflect both seasonal effects and support measures."

Source: [The Wall Street Journal](#)

Chinese colleges to offer AI major in challenge to US

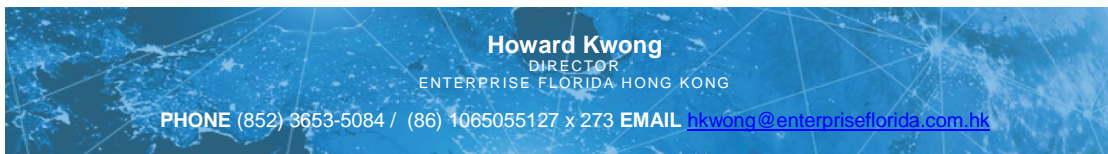
Source: Artificial intelligence will become an undergraduate major at 35 universities in China, as the country charges ahead with its ambition to rival the U.S. in the field by 2020. The Education Ministry's approval of the program comes as China grapples with growing domestic demand for AI talent and a heated race with the U.S. to become the future powerhouse of AI-related technologies. The 35 schools include Beijing University of Aeronautics and Astronautics, which is administered by China's Ministry of Industry and Information Technology, as well as prestigious names such as Shanghai Jiao Tong University and Zhejiang University. Though AI has been available as a concentration for computer science students at some Chinese universities, the new four-year courses will be the first to confer bachelor's degrees devoted to the field. Beijing vowed to rival the world's front-runner by 2020 and to dominate the field by 2030 as part of an AI strategy laid out in 2017.

Source: [Nikkei Asian Review](#)

Central Cyberspace Affairs Commission unveils China's first batch of registered blockchain projects

Source: China's Central Cyberspace Affairs Commission (CCAC) publicly released the names of 197 approved blockchain information services projects and their registration numbers. According to state-owned media the registered projects hail from 18 provinces around China and involve leading tech companies and financial institutions including Alibaba, Tencent, JD.com, Lufax, WeBank, Ping An Insurance, China Zheshang Bank and Haier. The registered projects cover areas including supply chain financing, open platforms, as well as anti-counterfeiting and source tracking. Baidu has three registered projects, including the Baidu Blockchain Engine, Superchain and Tuteng, while Alibaba-affiliate Ant Financial has registered its Blockchain-as-a-Service platform (BAAS). Tencent's registered projects include Tencent blockchain and Tencent Cloud's TBaaS blockchain services platform, while JD.coms has registered its JD Cloud Blockchain Data Services. The release of the list arrives following the official implementation of the "Blockchain Information Services Administration Provisions" on 15 February 2019.

Source: [China Banking News](#)



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